



**MINUTES OF THE ECONOMIC DEVELOPMENT AUTHORITY  
HJEMKOMST CENTER AUDITORIUM - 202 1ST AVE N  
NOVEMBER 3, 2025 - 11:45 AM**

1. Call to Order/Roll Call

**Roll call of the members was made as follows:**

Present (7): Chris Howell, Evan Balko, Sheri Larson, Chad Cota, Rob Sobolik, Kim Schlotfeldt, Emily Moore

Absent (3): Nate Anderson, Joel Paulsen, Deb White

2. Agenda Amendments

There were no agenda amendments.

3. Approval of Minutes

A. September 8, 2025, Meeting Minutes

**Motion to Approve made by Emily Moore and seconded by Rob Sobolik.**

For 7: Chris Howell, Evan Balko, Sheri Larson, Chad Cota, Rob Sobolik, Kim Schlotfeldt, Emily Moore

Against 0: None

Abstain/Recuse 0: None

**Motion Passed**

4. Citizens To Be Heard

Stacia Systema, Greater MBA Executive Director, provided an update on recent developments, including the organization's name change to reflect their expanded mission to promote and support the growth and success of members across the Greater Moorhead Area.

5. Commissioners' Report

There were no Commissioners' reports.

6. Presentations

A. Telling Moorhead's Story: Marketing and Communications Update

Derrick LaPoint, DMI/Economic Development, introduced the presentation item and welcomed the Marketing and Communications team to share updates on their work.

Lisa Bode, Government Affairs Director, followed with an overview of the City's marketing initiatives over the past 30 years, including the long-standing support of dedicated EDA marketing funds during that time.

Kelly Kuntz, Communications Coordinator, and Caleb Fugleberg, Marketing Coordinator, then presented recent highlights and accomplishments from the past 12 months, showcasing the City's continued efforts to engage the community through consistent and effective messaging.

Commissioner Moore commended the team for their outstanding work, shared positive feedback received from other communities, and expressed appreciation for their continued efforts.

7. Business Items

A. 2026 EDA Tax Levy & Budget Discussion

Amy Thorpe, Economic Development Program Administrator, presented the proposed 2026 EDA budget and tax levy, reflecting support for the EDA's main strategic goals for entrepreneurship and downtown redevelopment. The total proposed budget is \$832,077, including a maximum levy of \$789,857. Final EDA approval is required by December.

**Motion to Recommend Approval to the City Council made by Kim Schlotfeldt and seconded by Rob Sobolik.**

For 7: Chris Howell, Evan Balko, Sheri Larson, Chad Cota, Rob Sobolik, Kim Schlotfeldt, Emily Moore

Against 0: None

Abstain/Recuse 0: None

**Motion Passed**

B. Economic Development Report

Derrick LaPoint, DMI/Economic Development, provided highlights from the Economic Development report as found in packet materials.

8. Information/Update

A. 11th Street Underpass Project - [Link to MnDOT Project Details & Updates](#)

B. Downtown Moorhead Vision - [Link to More to Moorhead Website](#)

C. Community Center and Regional Library - [Link to More Information](#)

D. Building & Housing Updates - [Sign up for e-Notifications](#)

9. Adjourn

Meeting adjourned at 12:37 pm.

APPROVED BY:

ATTEST:



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Nate Anderson  
Chair

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Kim Schlotfeldt  
Secretary

The proceedings of this meeting are digitally recorded and are available for public review.